

# sarahmcdonald

## graphic designer & book artist

www.thinkcreativelive.com  
sarah@thinkcreativelive.com  
402.452.4908

### education

Bradley University, Peoria, IL  
Bachelor of Arts, Graphic Design, May 2011  
Double Minor, Multimedia and Marketing  
GPA 3.79/4.0 Magna Cum Laude

### experience

**Wiley Valentine**, Irvine, CA  
Senior Designer, April 2012 to Present  
*Responsible for maintaining/running the day to day of the Etsy store, coding HTML newsletters, setting up proofs for clients, and designing paper goods.*

**Czar Press**, Irvine, CA  
Director of Social Media & Other Awesomeness, April 2012 to Present  
*In charge of the social voice of Czar Press, including the blog, Twitter, Facebook and Pinterest. Also redesigned and built the Czar Press website using Wordpress.*

**Wiley Valentine**, Irvine, CA  
Design Intern, October 2011 to March 2012  
*Headed up the revamp of their Etsy shop, added designs to invitation/greeting card sets, designed a new Jewish marriage certificate collection, and coded HTML email newsletters.*

**Crittenton Centers**, Peoria, IL  
Graphic Design Intern, August 2009 to December 2009  
*Designed various promotional items for their December Festival of Trees fundraiser and worked on their annual report.*

**Slane College of Communications & Fine Arts**, Peoria, IL  
Service Bureau Associate, May 2009 to May 2011  
*Offered tech support to students while also printing, checking out equipment and monitoring the computer labs.*

### activities

**Bradley AIGA** (Junior Vice President/Member) 2008 to 2011  
**Riverside Community Church** (Lead Teacher) January 2009 to May 2011  
**Platteview High School Yearbook** (Editor-In-Chief) 2004 to 2007

### honors

Graphic Design Portfolio Award "Best Self-Promotional Design," 2011  
Bradley University Dean's List, 2007-2011  
Bradley University Presidential Scholarship, 2007-2011  
Omaha World Herald Key Staffer Award, 2007

### skills

Efficient in the use of Adobe InDesign, Photoshop, Illustrator, Wordpress, and HTML  
Knowledgeable of the Vandercook letterpress and various book bindings  
Skilled in the use of the Microsoft Office programs  
Capable of using both the Mac and Windows operating systems